



## BARON PHILIPPE DE ROTHSCHILD SA APPOINTS MICHELE ANDERSON MW, BRIGITTE TAITTINGER JOUYET, AND CHARLOTTE DE GASTINES TO THE BOARD OF DIRECTORS

The General Meeting of Baron Philippe de Rothschild SA, meeting on October 15, 2020, appointed three new members of the Board of Directors of the Company.



**Ms. Michele Anderson**, has 30 years of experience in creating value and growth for companies. Her international journey has taken her from Australia (where she was born), to Boston, passing through New York and Silicon Valley. Specialized in the development and implementation of growth strategies based on digital transformation, e-commerce and innovation. She has held general management positions at Staples, Shutterfly and Activate. Her passion for wine led her to follow the training of the Institute of Masters of Wine, from which she graduated.



**Ms. Brigitte Taittinger Jouyet**, who held various general management positions within international brands in the world of perfume and luxury (Annick Goutal, Baccarat, Taittinger hôtellerie), then took over the Strategy and Development Department of the 'Institute of Political Sciences of Paris. Madame Taittinger Jouyet has also been involved for many years in the art world as an administrator of the Orchester National de Paris, the Center Pompidou or the Festival d'Aix en Provence. She is also a member of the Board of HSBC France and of the Suez and Fnac Darty groups.



**Ms. Charlotte de Gastines** has extensive experience in digital and customer development strategy, which she implemented in the consulting firm BearingPoint and then in large consumer products companies. Frenchwoman living in the United Kingdom, Madame de Gastines demonstrates recognized know-how in business transformation by installing dynamic sales policies through different digital ecosystems with operational excellence. Today, in London, she holds the position of IT and Digital Director at Reckitt Benckiser.

Baron Philippe de Rothschild's Board of Directors is now made up of 10 people, 8 directors (50% women, 50% men), the Chairman and the Vice-Chairman.

