



The Wine Angel

by Baroness Sheri de Borchgrave

SPREADING THE GOOD WORD ABOUT AUSTRALIAN WINES

The wine world is under attack ot from teetotalers or the forces of antilobalization, but filmmaking cameras nd crews. The Golden Globe-winning ideways spanked merlot and sent wine mateurs into pinot noir's embrace. onathan Nossiter's documentary Mondovino, another vine-focused ilm, skewered a ar larger swath f international vines-turning an inflattering spotlight on onglomerate producers while elebrating the endangered small amily chateau.

Like an oenophile Fabrenbeit 9-11, Mondovino makes its black and white case without much room for nuance. Wine rities, consultants, big famous wines—to one is spared. According to the film, a onspiracy's at play involving imperial ritie Robert Parker Jr., globetrotting conultant Michel Rolland, the ad-rich Wine bectator and wineries like Mondavi, untinori and Mouton Rothschild. They're out to manipulate our tastes, says the filmmaker. Rolland creates nem. Parker rates them. Consumers rive up the price.

On the flipside stands the humble family proucer, close to their grapes and close to their nd. In Nossiter's film, they are honest, hard orking, devoted not to money but wine. Small roducers are good, says the film, while big conomerates are very, very bad.

While Mondovino makes a powerful case, I on't buy its tidy conspiracy theories. Powerful obal players have brought great wine to a much reger audience. Of course, I'm all for standing up of the underdog, which is why I seek out small roduction wines whenever I can and why I'm glad there are importers, like Australian Michele Anderson, devoted to doing the same.

Based in Manhattan and Southampton,

Angel in America | In a world dominated by wine conglomerates, Michele Anderson, an Australian importer based in New York and Southampton, is bent on changing Americans' perceptions of Australian wines. Dubbing berself the "Wine Angel," she is the champion for the country's small production wineries. See Resources.

calls herself the "Wine Angel"—has built a business on introducing small Australian producers to the American market. Facing down the big boys has been an uphill battle; her mission is to change the American image of most Aussie wine.

"In Australia, 85 percent of the wine is owned and controlled by four companies," she says. "They are brand machines...playing the brand globalization game. What they import to America is not what we drink in Australia. We don't even get Yellow Tail. It's a brand created for export, just like **Out**back Steakhouse."

Anderson launched her import business about two years ago. "My wimes represent a different side of Australia. I choose them for their restrained elegance and timesse. They're food wines." So far she's purposefully kept her business.

small—the portfolio includes seven brands with about 20 wines. Her wine ies, mostly from cool climate areas, are all flagships in their regions.

"Though I like all my 'children,' I have a little partiality for my Tasmanian wines from Moorilla

Estate," she admits.

"The cool climate
with its longer
growing season
really makes for
wines with subtlety
and grace."

Anderson also touts the wines she sells from the Mornington Peninsula in rural Victoria. "Mornington Peninsula is very much like the Hamptons," she says. Tuck's Ridge, based in the area, produces chardonnay and pinot noir in a Burgundian style, while nearby Callanans Road uses organic grapes. Sally's Paddock is the Wine Angel's real cult wine. "It's an Oz icon," she says. With only 2,000 cases produced a year, the cabernet/shiraz blend is intense without being overwhelming. 100 Tree Hill is the label's second

brand, with grapes grown at altitudes of 1,500 feet.
Finally from Rutherglen, Victoria's most sun-

drenched region, Pfeiffer (and its second brand, Three Chimneys) gets top notices for its sweet dessert wines—"stickies" they call them Down Under. The muscat is the most celebrated, though Pfeiffer's riesling is also charming as is its fruity Marsanne.

Over a dinner of oysters and soft-shell crabs at The Coast Grill on Noyac Road, the Wine Angel and I worked our way through several light Moorilla chardonnays. Afterwards, with out fish, we sipped Moorilla's velvety pinot, finishing at dessert, with a silky Pfeiffer muscat. We raised our glasses and made a toast to the small producers of the world and their highly individual wines. "To Mondorno," we drank.

Anderson—who, appropriately enough,